



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Larry Kissell for Congress (9216)
Agency Chao Strategy Message & Media (5389)
Buyer CERTO, MICHELE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Federal Candidate (1067)
Brand 1774 CONGRESS (139852)
Acct Types National/Political
Est/Headline 1774/06379821
Demo
Revision
Comments KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 653976
Inv Date 11/25/2012
Terms Net 30
Contract 337253
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:06:50PM

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCT	Amount	Remarks
22.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1	10/30/12 7:24PM (Tu)	00:30	INSIDE EDITION	LKCH12	\$640.00	
23.0	Spot	7:00:00AM- 8:00:00AM	Per week (1), Tu	11/06/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	LKWRT12	\$875.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,715.00	Total Spots	2
Commission	(\$407.25)		
Net Total	\$2,307.75		